

ICC Commission on the Digital Economy

Our Senior Partner Vassilis Avramopoulos has been appointed as the representative of ICC Greece (Hellas) to the Commission on the Digital Economy.

The ICC Commission on the Digital Economy seeks to promote the global development of the digital economy and stable growth of information and communication technology (ICT) through private sector policy leadership, regulatory advocacy and the promotion of best practice.

About the Commission

The ICC Commission on the Digital Economy draws upon a cross-section of business leaders and experts from 50 ICC member countries. It develops policy positions and practical tools for the Internet and information communications technology (ICTs) on behalf of users, providers and operators of information technology. Its members voice business concerns and needs to governments to help them draft policy, legal and regulatory frameworks that address critical ICT issues, and that better respond to business needs.

Its mission

- **Advocating ICC positions in international initiatives** by preparing policy material on the digital economy to promote economic growth, social development and job creation.
- **Conveying business priorities and providing practical business inputs on policy issues** that can help ICC demonstrate the value and necessity of a multistakeholder approach to Internet and ICT policies.
- **Participating in and substantively contributing to key intergovernmental fora** such as the UN Commission on Science and Technology for Development (CSTD), the Internet Governance Forum (IGF), and the World Summit on the Information Society (WSIS) + 10 processes

Strategic priorities

- **Emerging technologies.** Highlight global business priorities with guidance for governments on the societal benefits of cloud computing, big data and the Internet of things.
- **Cyber security.** Improve network and information security for businesses and other users by raising awareness and providing practical tools that make security a higher priority for all.

- **Digital authentication.** Ensure that legislation and policy approaches related to information security, electronic signatures and authentication reflect business processes and needs.
- **Data protection and privacy.** Advocate cross-sectoral and global business priorities on privacy policy and regulatory frameworks.
- **Internet and Telecommunications.** Formulate the stance of global business on issues relating to regulatory affairs and competition in the provision of electronic communications services.
- **eBusiness.** Articulate business interests in international and regional policy initiatives by analysing impediments to trans-border business-to-consumer online transactions, and promoting self-regulatory mechanisms.
- **Internet governance.** Apply practical global business inputs to intergovernmental discussions and reinforce the viability of multistakeholder entities by leading business engagement in the Internet Governance Forum (IGF) and its preparatory processes.
- **Domain names and identifiers.** Contribute to the work of the Internet Corporation for Assigned Names and Numbers (ICANN) to ensure business input and support for ICANN multistakeholder oversight of the Domain Name System.

Its impact

The Commission on the Digital Economy informs the following international organizations and entities:

- APEC (Asia-Pacific Economic Cooperation)
- Council of Europe
- EU (the European Parliament and Commission of the European Union)
- ICANN (Internet Corporation for Assigned Names and Numbers)
- ITU (International Telecommunication Union)
- OECD (Organization for Economic Cooperation and Development)
- UN agencies and ICT-related activities (post-World Summit on Information Society action lines)

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Avramopoulos & Partners